

| Completed | | In Progress | | | | | | | | | | | | |
|---|--------------|---|--|---------------|--|------|------|------|------|------|------|------|---|--|
| Pillar 1: KVCC promotes best practices to increase retention and graduation outcomes | | | | Project Lead | SP22 | FA22 | SP23 | FA23 | SP24 | FA24 | SP25 | FA25 | | |
| Goal 1.1: KVCC will leverage best practices to promote student success | | | | Laurie Ficker | Doug Dieuveuil, TLS Committee, Student Success Committee, Program Faculty, Academic Dean | | | | | | | | | |
| Objective 1.1a: Create an Advising Center to guide students to achieve their academic, career and personal goals | | | | | | | | | | | | | | |
| Status | Action Steps | | | | | | | | | | | | | |
| | 1.1a1 | Create and plan the space for the advising center | | X | completed | | | | | | | | | |
| | 1.1a2 | Hire and train academic advisors | | X | completed | | | | | | | | | |
| | 1.1a3 | Automate the student of concern predictive modeling report | | X | X | X | | | | | | | | |
| | 1.1a4 | Integrate a holistic student advising system; centralize student registration process including new student onboarding; assign professional advisors to uncapped programs | | | X | X | | | | | | | | |
| | 1.1a5 | Develop and implement Guided Pathway practices to clarify degree paths from entry to completion | | | | X | X | | | | | | | |
| | 1.1a6 | Create an educational plan during their first academic year that is customized | | | | | X | | | | | | | |
| | 1.1a7 | Define career advising roles at the College; Collaborate with the Maine Career Center | | | X | X | X | | | | | | | |
| | | | | | | | | | | | | | Activity 1.1a5: December 2022 adjusted from FA22 to FA2 | |
| Objective 1.1b: Enhance the Student Success Center to connect students to peers, faculty, staff, and resources needed to support each student's academic, career and personal goals | | | | Doug Dieuveil | CJ McKenna, Kathy Englehart, Jannie Durr, Laurie Ficker, Student Success Committee | | | | | | | | | |
| Status | Action Steps | | | | | | | | | | | | | |
| ongoing | 1.1b1 | Assess student needs for academic support services by semester | | | | | | | | | | | | |
| ongoing | 1.1b2 | Update the onboarding experience for new students to include the Brightspace course, new student orientation, Welcome Week activities and the Student App | | | | | | | | | | | | |
| | 1.1b3 | Create an evaluation plan of student support services; identify when we will collect data, present to Governance and standing committees; who will collect data and what the process for feedback is to enhance service delivery. Data sources would include course feedback data, student satisfaction survey results, senior student survey | | X | X | X | X | | | | | | | |
| | 1.1b4 | Create a calendar of co-curricular events & activities that support student success, including academic support services | | | | | X | | | | | | | |
| | 1.1b5 | Create a Campus-wide communication plan to include the department sending the message, the audience, the content, and timing; create a process for overview of messages by the Student Committee | | | | X | X | X | | | | | | |
| | 1.1b6 | Create a retention effort & dashboard based on data of attrition who is leaving or not returning; how the college tracks this information; create a retention report and analyze each semester to support the College's mission (transfer and completion); identify ways to learn and document why a student is not returning | | | | | X | X | | | | | | |
| | | | | | | | | | | | | | Activity 1.1b4: December 2022 adjusted from FA22 to SP2 | |
| Objective 1.1c: Create and implement a plan to assess non-academic services as it is related to the college's definition of student success | | | | Doug Dieuveil | CJ McKenna, Lisa Black, Scott Ballard, Student Success Committee | | | | | | | | | |
| Status | Action Steps | | | | | | | | | | | | | |
| | 1.1c1 | Institutionally define student success | | CJ McKenna | X | | | X | | | | | | |
| | 1.1c2 | Conduct a data collection plan and gap analysis to identify the data sources needed for assessment | | | X | X | X | X | | | | | | |
| | 1.1c3 | Create a calendar of non-academic assessment activities | | | | | X | | | | | | | |
| | 1.1c4 | Implement assessment activities | | | | | X | X | | | | | | |
| | 1.1c5 | Use data to support changes to support services | | | | | | X | | | | | | |
| | 1.1c6 | Explore possibilities of athletics on campus | | | | X | X | X | | | | | | |
| | | | | | | | | | | | | | Activity 1.1c6: March 2022 Adjustment: Explore direction of Alford Campus. Revise activity from Spring 2022 to Fall 2022 Activity 1.1c3: December 2022 activity adjusted from FA22 to SP23. | |
| Pillar 1: KVCC promotes best practices to increase retention and graduation outcomes | | | | Project Lead | SP22 | FA22 | SP23 | FA23 | SP24 | FA24 | SP25 | FA25 | | |
| Goal 1.2: KVCC will leverage actionable data and strategies to achieve and maintain optimum recruitment | | | | CJ McKenna | Kathy Englehart, KVCC Community | | | | | | | | | |
| Objective 1.2a: Develop and implement a strategic enrollment management plan | | | | | | | | | | | | | | |
| Status | Action Steps | | | | | | | | | | | | | |
| | 1.2a1 | Plan to Plan (Phase I) - move ahead one acadmic year | | | X | | | | | | | | | |
| | | Form SEM Planning Committee | | | X | X | | | | | | | | |
| | | Design planning process and set time frames | | | | X | X | | | | | | | |
| | | Identify committee resources needed | | | | X | X | | | | | | | |
| | 1.2a2 | Institutional framework (Phase II) | | | | X | | | | | | | | |
| | | Identify formal requirements and informal expectations | | | | X | X | | | | | | | |
| | | Create philosophical framework and affirm Mission Statement | | | | X | X | | | | | | | |
| | 1.2a3 | SWOT Analysis (Phase III) | | | | X | | | | | | | | |
| | | Identify strengths, weaknesses, opportunities and threats | | | | | X | | | | | | | |
| | 1.2a4 | Vision (Phase IV) | | | | | | X | X | | | | | |
| | | Identify core values and beliefs | | | | | | X | | | | | | |
| | 1.2a5 | Goals (Phase V) | | | | | | | X | X | | | | |
| | | Establish optimum enrollment goals based on data trends | | | | | | | X | | | | | |
| | | Create strategic enrollment goals | | | | | | | X | | | | | |
| | | Share plan with the campus and make modifications | | | | | | | X | | | | | |
| | 1.2a6 | Implementation and annual assessment plan (Phase VI) | | | | | | | | X | X | | | |
| | | Create timeline for implementation | | | | | | | | X | | | | |
| Objective 1.2b: Develop and implement a student recruitment marketing plan | | | | CJ McKenna | Business Faculty, KVCC Program Faculty, Kevin Casey, PULSE Media, Karen Glew | | | | | | | | | |
| Status | Action Steps | | | | | | | | | | | | | |
| | 1.2b1 | Identification of marketing mediums (social media, print media, digital media, local advertising) that are connected to who our audience is | | | | | | | | | | | | |
| | 1.2b2 | Connecting how we know that marketing campaigns are effective by creating a call to action | | | | | X | | | | | | | |
| | 1.2b3 | Connect the marketing plan to the strategic enrollment plan to support student recruitment & retention | | | | | | X | | | | | | |
| | 1.2b4 | Work with Business Program to identify students to assist with the creation of the marketing plan | | | | | | X | X | | | | | |
| | 1.2b5 | Enrollment & retention goals – marketing support all of this | | | | | | X | | | | | | |
| ongoing | 1.2b6 | Update website to support recruitment and marketing needs. | | | | | X | | | | | | | |
| | 1.2b7 | Complete rebranding effort including the creation of a logo, tagline and color change | | | completed | X | X | | | | | | | |
| | | | | | | | | | | | | | Activity 1.2b7: March 2022 Adjustment: FA22 implementation plan Activity 1.2b2: December 2022 adjusted from FA22 to SP23. Activity 1.2b3: December 2022 adjusted from SP23 to FA23. Activity 1.2b5: December 2022 adjusted from SP23 to FA23. | |