

**KVCC2020 Report
December 2019**

Goal 4: KVCC contributes to the economic and social development of the surrounding community, local businesses, and employment in the mid-Maine region							
Objective 4.1 Establish the KVCC Institute of Professional Development for Business & Industry							
Measure 4.1a: Measure progress annually toward achieving an increase in participant enrollment for professional development/business & industry by spring 2021.							
December 2019: Measure progress annually toward achieving an increase in workforce training professional development, contract training and grant funded courses (all non-credit and credit registrations).							
		sfy2017	sfy2018	sfy2019	sfy2020	sfy2021	Reason for December 2019 Revision: Measure was revised to match MCCS strategic plan outcome language.
	Number of registrations	621	387	796	534	721	
Measure 4.1b: Measure progress annually toward increasing the number of Professional Development/Business & Industry industries and companies receiving services from KVCC by Spring 2021							
	Fiscal Year	Number of businesses	List of Businesses				
	2018	5	Maine Department of Transportation, Office of Information Technology, Backyard Farms LLC, Elanco, Sappi Northeast				
	2019	7	Maine Department of Transportation, Office of Information Technology, Backyard Farms LLC, Colby College, Dragon Products, Cianbro, Cedarworks				
	2020	8	Backyard Farms, LLC., Cedarworks, Colby College, Dragon Products Company, Earstern Maine Medical Center, Maine Department of Transportation, Parsifal Corporation, Sappi North American				
Measure 4.1c: Develop a strategy to improve college infrastructure to increase the number of beneficiaries supported by Maine Quality Center grants							
December 2019: Increase number of beneficiaries supported by Maine Quality Centers Grant							
		sfy2017	sfy2018	sfy2019	sfy2020	sfy2021	Reason for December 2019 Revision: Measure was revised to match MCCS strategic plan outcome language.
	Number of beneficiaries (unduplicated)	39	28	108	51	121	
Measure 4.1d: Develop a business plan for Business & Industry to stabilize annual revenues							
	KVCC's Workforce Training & Professional Development department has begun the process of developing a business plan with Sally Delgreco as facilitator. Planning will be ongoing through December and January with goals to have a draft by late February/early March 2020. Process was interrupted due to COVID.						
Objective 4.2: Raise the learning brand of KVCC through civic responsibility and engagement in the mid-Maine community							
Measure 4.2a: Organize an advisory committee to draft an institutional definition of community engagement							
	This activity was interrupted by COVID and was not completed.						
Measure 4.2b: Inventory and publish KVCC courses certified as Academic Service Learning courses							
	https://www.kvcc.me.edu/academics/information/center-for-civic-engagement/						
Measure 4.2c: Conduct an annual survey with faculty, staff, administrators, and students to report on levels of community engagement.							
	This activity was interrupted by COVID and was not completed.						
Measure 4.2d: Contract to conduct an economic impact study in 2017 and 2020 to demonstrate KVCC's contribution to the mid-Maine region.							
December 2019: Contract to conduct an economic impact study in 2017 to demonstrate KVCC's contribution to the mid-Maine region.							
	The college contracted with MGT Consulting in 2017 to conduct an economic impact study. The study was completed in 2018. The report can be found at http://www.kvcc.me.edu/CMSContent/Departments/Institutional_Assessment/EconomicImpactReport_Final08022018.pdf					Reason for December 2019 revision: The economic impact study was completed in 2018. Results of the study are still current and do not need to be updated at this time.	
Measure 4.2e: Schedule and host an Annual Engagement Day at KVCC to be attended by KVCC faculty, staff, administrators, students, and community members							
	This activity was interrupted by COVID and was not completed.						