

**KVCC2020 Report
December 2019**

Goal 2: KVCC is recognized regionally for quality in post-secondary education and professional training.						
Objective 2.1: Maintain regional accreditation status						
Kennebec Valley Community College participated in a 10-year accreditation visit in April 2018. On November 16, 2018 the New England Commission of Higher Education (NECHE) took the following action with respect to continued accreditation:						
A. Successfully Completed in August 2020 The college submit a report for consideration in Fall 2020 that emphasizes the institution's success in:						
1) achieving its goal to improve communication, analyze data and use the results to improve student success and institutional effectiveness;						
2) ensuring financial stability, with attention to reducing reliance on grand funding and implementing strategies to diversity sources of revenue;						
3) assessing student learning outcomes in concurrent and dual enrollment programs with emphasis on ensuring the integrity of credits earned and using assessment results to make improvements;						
B. that the college submit an interim (fifth-year) report for consideration in Spring 2023 with emphasis to the college's success in:						
1) continuing to address the three matters specified above for attention in the Fall 2020 report;						
2) developing a new strategic plan						
3) evaluating the effectiveness of its online courses and program with attention to assessing student learning outcomes and ensuring that academic and student support structures are sufficient to support its online programs;						
C. That the next comprehensive evaluation be scheduled for Spring 2028						
Objective 2.2: Systemically assess KVCC program						
Measure 2.2a: Maintain a minimum of 93% success rate of graduates taking certification and/or licensure examinations as required for employment.						
Academic Year	AY1516	AY1617	AY1718	AY1819	AY1920	About the data: Measures only represent students who have graduated. Data is calculated one full year post-graduation. Data sources may include 1) self-report forms students 2) self-report from faculty and/or 3) state licensing data base.
% Success Rate	97%	95%	97%	94%	95%	
Source: Maine Community College System						
Measure 2.2b: Maintain specialized accreditation/certification of successfully complete a KVCC program and review evaluation.						
Academic Year	AY2016-2017	AY2017-2018	AY2018-2019	AY2019-2020	AY2020-2021	Seven KVCC academic programs are externally accredited and conduct regular self-studies to ensure compliance. For these programs, the College provides resources to support the required process. For programs which do not have a national accreditation, Maine Community College System (MCCS) policy requires that a program review be conducted every five years by MCCS. Data such as enrollment, retention, transfer, and completion and employment outcomes are provided by the KVCC Office of Institutional Research to the KVCC Office of Academic Affairs for review by MCCS. The KVCC Academic Affairs Office, in collaboration with the KVCC Academic Program Committee, has proposed to enhance the MCCS internal review process to include a Program Profile component that will be used by the College in its evaluation of quality.
% of programs scheduled for review during academic year that successfully completed an external or internal program review	100%	100%	100%	100%	100%	

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Objective 2.3: Be recognized as best value in post-secondary education				
Measure 2.3a: Conduct an annual analysis to determine average cost of college (before and after financial aid), average student debt, and average salary post-completion at five, ten years.				
	MCCS has an agreement with the US Census bureau to create a report on MCCS graduates and income by field over multiple years. It is expected that data will be available by fall 2021. This activity was not completed.			
Measure 2.3b: Conduct an annual survey with students, parents, the KVCC Foundation, and community members to assess the perception of KVCC's education (quality and value) in the mid-Maine region.				
	KVCC Office of Institutional Research will administer a survey in June 2021			
Objective 2.4: Be the first choice for post-secondary education in mid-Maine				
Measure 2.4a: Conduct an annual survey with applicants, KVCC students, parents, employees, KVCC graduates, and high school guidance counselors to assess student choice in post-secondary education.				Revised in May 2019:
Conduct an annual analysis of KVCC application yield rates to assess student choice in post-secondary education.				
		Fall 2019*	Fall 2020	Percent Change
	Applicants	2056	2215	7.7%
	Accepted	1088	1213	11.5%
	Registered	714	934	30.8%
	% Applicant to Accepted	53%	55%	3%
	% Accepted to Registered	66%	77%	17%
	% Applicant to Registered	35%	42%	21%
<p>Reason for May 2019 revision: Use of yield rate provides a qualitative measure that can assess applicant choice.</p> <p>Note: *Maine Community College System implemented multiple measures 3/15/2021: Methodology was revised in fall 2020 to align with MCCS reporting. Therefore, report out on the KVCC2020 is for fall 2019 and fall 2020 only.</p> <p style="text-align: right;">Note</p>				
Measure 2.4b: Conduct an annual analysis of ISIR data to report the top five colleges as requested by the student in the Free Application for Federal Student Aid.				
December 2019: KVCC will add questions regarding college choice into the KVCC Senior Survey.				
	Questions will be added to the spring 2022 administration of the KVCC Senior Survey.			Reason for December 2019: FAFSA data is now restricted so that a college can only see the college's code on the ISIR. This was done to prevent schools from using it as a tool to identify competitors.