

Completed In Progress

Pillar 1: KVCC promotes best practices to increase retention and graduation outcomes										
Goal 1.1: KVCC will leverage best practices to promote student success										
		Project Lead	SP22	FA22	SP23	FA23	SP24	FA24	SP25	FA25
Objective 1.1a: Create an Advising Center to guide students to achieve their academic, career and personal goals		Laurie Ficker	Doug Dieuveil, TLS Committee, Student Success Committee, Program Faculty, Academic Dean							
Status	Action Steps									
Mar-22	1.1a1 Create and plan the space for the advising center		X	X						
	1.1a2 Hire and train academic advisors		X	X						
	1.1a3 Automate the student of concern predictive modeling report			X	X					
	1.1a4 Integrate a holistic student advising system; centralize student registration process including new student onboarding; assign professional advisors to uncapped programs			X	X					
	1.1a5 Develop and implement Guided Pathway practices to clarify degree paths from entry to completion			X	X					
	1.1a6 Create an educational plan during their first academic year that is customized					X				
	1.1a7 Define career advising roles at the College; Collaborate with the Maine Career Center			X	X					
Objective 1.1b: Enhance the Student Success Center to connect students to peers, faculty, staff, and resources needed to support each student's academic, career and personal goals		Doug Dieuveil	CJ McKenna, Kathy Englehart, Jannie Durr, Laurie Ficker, Student Success Committee							
Status	Action Steps									
	1.1b1 Assess student needs for academic support services by semester		X	X						
	1.1b2 Update the onboarding experience for new students to include the Brightspace course, new student orientation, Welcome Week activities and the Student App			X	X					
	1.1b3 Create an evaluation plan of student support services; identify when we will collect data, present to Governance and standing committees; who will collect data and what the process for feedback is to enhance service delivery. Data sources would include course feedback data, student satisfaction survey results, senior student survey		X	X	X					
	1.1b4 Create a calendar of co-curricular events & activities that support student success, including academic support services			X						
	1.1b5 Create a Campus-wide communication plan to include the department sending the message, the audience, the content, and timing; create a process for overview of messages by the Student Committee			X	X	X				
	1.1b6 Create a retention effort & dashboard based on data of attrition who is leaving or not returning; how the college tracks this information; create a retention report and analyze each semester to support the College's mission (transfer and completion); identify ways to learn and document why a student is not returning				X	X				
Objective 1.1c: Create and implement a plan to assess non-academic services as it is related to the college's definition of student success		Doug Dieuveil	CJ McKenna, Lisa Black, Brian Jonah, Student Success Committee							
Status	Action Steps									
	1.1c1 Institutionally define student success	CJ McKenna	X							
	1.1c2 Conduct a data collection plan and gap analysis to identify the data sources needed for assessment		X	X	X					
	1.1c3 Create a calendar of non-academic assessment activities			X						
	1.1c4 Implement assessment activities				X					
	1.1c5 Use data to support changes to support services					X				
	1.1c6 Explore possibilities of athletics on campus			X	X	X				
Pillar 1: KVCC promotes best practices to increase retention and graduation outcomes										
Goal 1.2: KVCC will leverage actionable data and strategies to achieve and maintain optimum recruitment										
		Project Lead	SP22	FA22	SP23	FA23	SP24	FA24	SP25	FA25
Objective 1.2a: Develop and implement a strategic enrollment management plan		CJ McKenna	Kathy Englehart, KVCC Community							
Status	Action Steps									
	1.2a1 Plan to Plan (Phase I)		X							
	Form SEM Planning Committee		X	X						
	Design planning process and set time frames			X						
	Identify committee resources needed			X						
	1.2a2 Institutional framework (Phase II)			X						
	Identify formal requirements and informal expectations			X						
	Create philosophical framework and affirm Mission Statement			X	X					
	1.2a3 SWOT Analysis (Phase III)				X					
	Identify strengths, weaknesses, opportunities and threats				X					
	1.2a4 Vision (Phase IV)					X	X			
	Identify core values and beliefs					X				
	1.2a5 Goals (Phase V)					X	X			
	Establish optimum enrollment goals based on data trends						X			
	Create strategic enrollment goals						X			
	Share plan with the campus and make modifications						X			
	1.2a6 Implementation and annual assessment plan (Phase VI)							X	X	
	Create timeline for implementation							X		
Objective 1.2b: Develop and implement a student recruitment marketing plan		CJ McKenna	Business Faculty, KVCC Program Faculty, Kevin Casey, PULSE Media, Karen Glew							
Status	Action Steps									
	1.2b1 Identification of marketing mediums (social media, print media, digital media, local advertising) that are connected to who our audience is		X							
	1.2b2 Connecting how we know that marketing campaigns are effective by creating a call to action			X						
	1.2b3 Connect the marketing plan to the strategic enrollment plan to support student recruitment & retention				X					
	1.2b4 Work with Business Program to identify students to assist with the creation of the marketing plan					X	X			
	1.2b5 Enrollment & retention goals – marketing support all of this				X					
	1.2b6 Update website to support recruitment and marketing needs.				X					
	1.2b7 Complete rebranding effort including the creation of a logo, tagline and color change		X	X	X					

Activity 1.1c6: March 2022 Adjustment: Explore direction of Alford Campus. Revise activity from Spring 2022 to Fall 2022

Activity 1.2b7: March 2022 Adjustment: FA22 implementation plan