

Hello,

My name is Juli Campbell, I am the Program Coordinator for Maine Behavioral Healthcare Peer Support Services. We have multiple [peer support](#) programs at MaineHealth, and we are seeking an intern to:

- Assess communication gaps and marketing opportunities (both internally and externally); meeting with managers/supervisors in multiple behavioral health peer support programs
- Develop a communication and marketing strategy (internally and externally) for multiple programs
- Develop a work plan to execute the strategy
- Develop content (with guidance)
- Potential: Implement a few initiatives/tasks and assessing the strategy

Those are broad and big; we understand this person is a student and may not have a lot (or any) experience in this work, but we believe our team can provide some guidance and would be able to pull in our existing communications team periodically.

it would be an unpaid virtual internship of appx 2-4 hours a week and the start date is negotiable.

Although we are part of the MaineHealth/MBH system, this is a fairly small program, so the stakes aren't high.

Let me know if you have specific questions or if there is more information we can provide.

Thank you!

Juli Campbell (*she/her/hers*)
Peer Services Program Coordinator
Maine Behavioral Healthcare
MBH WOW Council Co-Chair
Lean Six Sigma: White Belt

165 Lancaster St. Portland, Maine
Cell: 653-0794 | Office: 661-6539

CONFIDENTIALITY NOTICE: This email message, including any attachments, is for the use of the intended recipient(s) only and may contain information that is privileged, confidential, and prohibited from unauthorized disclosure under applicable law. If you are not the intended recipient of this message, any dissemination, distribution, or copying of this message is strictly prohibited. If you received this message in error, please notify the sender by reply email and destroy all copies of the original message and attachments.