

Job Title: Digital Marketing Internship

Project Description: Crisis & Counseling Centers (C&C) is looking for a Digital Marketing Intern to join our Communications & Development team to help expand our digital marketing presence. This position is particularly well suited for an individual interested in how marketing contributes to organizational success and is eager to experiment creatively until a marketing/advertising campaign sticks.

Digital marketing projects might include:

- Enhancing the search engine optimization of C&C's website
- Assisting in the development, production, and distribution of e-newsletters
- Creating advertising campaigns to be deployed utilizing Google AdWords, Facebook Advertising, and other digital channels
- Planning brand awareness and programmatic social media marketing campaigns

The ideal candidate will:

- Have a strong record of academic achievement
- Excel in communication, both oral and written
- Seek opportunities to go above and beyond
- Continuously demonstrate a willingness to learn
- Self-manage deadlines, assignments, and daily work routines
- Collaborate well with others
- Demonstrate proficiency on social media platforms

Previous experience, whether personal or professional, in the behavioral health or substance use treatment fields, as well as spending time with individuals in various stages of recovery is a plus. The candidate should be compassionate, patient, sensitive, and mindful of the vulnerability of the population with serve and the stigma that often surrounds the services we provide.

Our internship opportunities are somewhat flexible. All interns are expected to work at least 10 hours per week, and to be available a minimum of 4 months. This work can be conducted remotely or at our headquarters located in Augusta, Maine. We work with clients of all ages with a variety of mental health and substance use issues. Those who are working toward or have recently completed a degree in English, journalism, communications, marketing, political science, business, psychology or a related field are strongly encouraged to apply.

Please keep in mind that this position is unpaid and we are looking for interns who want to gain more experience and/or need college credits.

About Crisis & Counseling Centers (C&C): For nearly 50 years, C&C has been providing community-based behavioral health care, substance-abuse treatment and intellectual and developmental disabilities services across communities in Maine. We're committed to delivering effective solutions to address the diverse behavioral health needs of Mainer's that honors the dignity of the clients we serve.

We offer the following programs:

- 24-hour Emergency Crisis response and aftercare services to all of Kennebec and Somerset counties in Maine.
- G.E.A.R. Parent Network services – free one-on-one phone support, support groups and workshops offered on a statewide basis to parents of children with behavioral health needs.
- Outpatient/Intensive Outpatient treatment of mental health, substance abuse and co-occurring disorders in Augusta, Rockland, and Skowhegan.
- Substance Abuse Case Management services for pregnant and parenting women with children from birth to five years.
- Targeted Children's Case Management for children with behavioral health needs, developmental disabilities and chronic medical conditions.
- Medication Management to assist those with mental health disorders and to support clients' recovery from addiction.

We provide services out of our main office located at 10 Caldwell Road, Augusta, and have satellite offices in Rockland and Skowhegan.

Questions about this opportunity should be directed to Susan Gordon, Staff Development Manager:

Telephone: 207-213-4545

E-mail: sgordon@crisisandcounseling.org

Address: 10 Caldwell Rd, Augusta, Maine 04330

Apply Online by December 16th: www.crisisandcounseling.org/careers