

Diagnose

Treat

Promote

SWOT, Environmental Scan, Internal Data

Key Performance Indicators

**Rebrand Identity as "Best Value for Money".
A pathway to skills, employment, and transfer.**



Vision

Meet Local Industry Needs	Fiscal Stability through budget discipline and enrollment management	Community Engagement	Recognized for Quality	Education as an Investment	Leveraging Technology and Exchange of Information	Beautiful Environment	Paperless College	First Choice College Option
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Maine Community College System Perspective

Kennebec Valley Community College Perspectives

Goals

Quality	Cost
Business & Industry	Retention

Areas of Focus

Academic Programming	Campus Life
Human Resources	Business & Industry

(Arrows indicate relationships: Human Resources points to Academic Programming and Business & Industry; Business & Industry points to Campus Life.)



Given the operating environment, provided by the current demographic circumstances of our region, what would you like KVCC to achieve by 2020