Envisioning KVCC 2013

Student Affairs
Presentation Topics

- Student Affairs
- Enrollment Overview
  - Accepted Students by Candidacy Type
  - Matriculated & Undeclared Students
  - Admission Funnel – Yield Rate
    - Student Orientation, Advising & Registration (SOAR)
- CCSSE 2013
- Academic & Probation Data
  - Academic Recovery Seminar
- Retention and Graduation Data
- Fall 2013 Student Profile
Composition of Student Affairs
19 positions

Dean of Student Affairs

- Admissions (4)
- Financial Aid (4)
- Student Development (1)
- Director of the Learning Common (1)
- Advising, Career & Transfer Services (1)
- Grants* (9)

* One (1) Faculty position & one (1) direct report to the President.
* One position remains vacant – Transfer Counselor
Dean of Student Affairs Responsibilities

• Oversight of five (5) Departments
• Two (2) Grants
  o Title III – Strengthening Institutions
  o TRiO – Student Support Services
• Support Services for Students
• Emergency Loans
• Retention Initiatives
• Student Code of Conduct
• Student Handbook
• Clery Act (Campus Safety & Security)
• Disability – review documentation
Count of Accepted Students by Candidacy Type Fall 2011-2013

- New
- Prior
- Re-Admit
- Transfer

<table>
<thead>
<tr>
<th>Year</th>
<th>New</th>
<th>Prior</th>
<th>Re-Admit</th>
<th>Transfer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2011</td>
<td>321</td>
<td>177</td>
<td>112</td>
<td>158</td>
</tr>
<tr>
<td>Fall 2012</td>
<td>302</td>
<td>150</td>
<td>166</td>
<td>158</td>
</tr>
<tr>
<td>Fall 2013</td>
<td>310</td>
<td>158</td>
<td>158</td>
<td>158</td>
</tr>
</tbody>
</table>
## Count of Accepted Students by Candidacy Type Fall: 2011-2013

![Bar chart showing the count of accepted students by candidacy type for Fall 2011, 2012, and 2013.](chart.png)

<table>
<thead>
<tr>
<th>Type</th>
<th>Fall 2011</th>
<th>Fall 2012</th>
<th>Fall 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>New</td>
<td>295</td>
<td>243</td>
<td>212</td>
</tr>
<tr>
<td>Prior</td>
<td>112</td>
<td>166</td>
<td>158</td>
</tr>
<tr>
<td>Re-Admit</td>
<td>321</td>
<td>302</td>
<td>310</td>
</tr>
<tr>
<td>Transfer</td>
<td>177</td>
<td>150</td>
<td>158</td>
</tr>
<tr>
<td>Year</td>
<td>Matriculated</td>
<td>Undeclared</td>
<td>Total</td>
</tr>
<tr>
<td>-------------</td>
<td>--------------</td>
<td>------------</td>
<td>-------</td>
</tr>
<tr>
<td></td>
<td>Fall</td>
<td>Spring</td>
<td>Summer</td>
</tr>
<tr>
<td>2008-2009</td>
<td>1495</td>
<td>1535</td>
<td>601</td>
</tr>
<tr>
<td>2009-2010</td>
<td>709</td>
<td>492</td>
<td>198</td>
</tr>
<tr>
<td>2010-2011</td>
<td>2204</td>
<td>2027</td>
<td>799</td>
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<tr>
<td>2011-2012</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012-2013</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Fall enrollment for matriculated students has increased 18.5% from 2008 to 2013
- Spring enrollment for matriculated students has increased 9.9% from 2008 to 2013
  - Fall enrollment has decreased by 3.3% since Fall 2010 (peak at 1833)
  - Spring enrollment has decreased by 3.1% between Spring 2010 (peak at 1741) to Spring 2013
- Summer enrollment for matriculated students has decreased by 17.2% between Summer 2011 (peak at 622) to Summer 2013
- Fall enrollment for undeclared students has decreased by 1.6% since 2008 compared to Spring enrollment which has increased by 24.3%.
## Admission Funnel (Yield Rates)

### Applicant to Acceptance to Enrolled

<table>
<thead>
<tr>
<th>Year</th>
<th>Applicant to Enrolled</th>
<th>Accepted to Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>29%</td>
<td>49%</td>
</tr>
<tr>
<td>2010*</td>
<td>30%</td>
<td>46%</td>
</tr>
<tr>
<td>2011</td>
<td>30%</td>
<td>30%</td>
</tr>
<tr>
<td>2012</td>
<td>26%</td>
<td>52%</td>
</tr>
<tr>
<td>2013**</td>
<td>29%</td>
<td>77%</td>
</tr>
</tbody>
</table>

### NOTES:

- Focused Effort on Registration
  - Phone Banking & SOAR
- Work to bring in new students vs retaining
  - Cost of new student to retaining a current student?

*Change over to Jenzabar
**Only Fall Data
# Student Orientation & Registration

## Spring 2011 to Summer 2013

### SOAR Team

**Leads:** Teresa Smith and Kevin Richards  
**Team:** Michelle Gayne, Pauline Stevens, Jillienne Hughes, Flora Stack, CJ McKenna, Lisa Larrabee, Lori Wingo, Landi Wright, Kathy Soucier, Michelle Bardsley

<table>
<thead>
<tr>
<th></th>
<th>Sections</th>
<th>Number of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1011 SP</td>
<td>3</td>
<td>157</td>
</tr>
<tr>
<td>1011 SU</td>
<td>11</td>
<td>526</td>
</tr>
<tr>
<td>1112 FA</td>
<td>13</td>
<td>301</td>
</tr>
<tr>
<td>1112 SP</td>
<td>10</td>
<td>225</td>
</tr>
<tr>
<td>1112 SU</td>
<td>10</td>
<td>478</td>
</tr>
<tr>
<td>1213 FA</td>
<td>21</td>
<td>311</td>
</tr>
<tr>
<td>1213 SP</td>
<td>8</td>
<td>236</td>
</tr>
<tr>
<td>1213 SU</td>
<td>13</td>
<td>388</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>89</strong></td>
<td><strong>2607</strong></td>
</tr>
<tr>
<td>How Well Do You…</td>
<td>Completely</td>
<td>Pretty Well</td>
</tr>
<tr>
<td>------------------</td>
<td>------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Understand KVCC’s Financial Aid Policies?</td>
<td>55.2%</td>
<td>28.6%</td>
</tr>
<tr>
<td>Understand the Emergency Response Plan?</td>
<td>76.1%</td>
<td>21.3%</td>
</tr>
<tr>
<td>Understand the Student Code of Conduct?</td>
<td>82.7%</td>
<td>13.0%</td>
</tr>
<tr>
<td>How Well Do You…</td>
<td>Completely</td>
<td>Pretty Well</td>
</tr>
<tr>
<td>Think you can find the location of KVCC services and offices?</td>
<td>74.8%</td>
<td>20%</td>
</tr>
<tr>
<td>Understand the requirements of your academic program?</td>
<td>80.3%</td>
<td>15.3%</td>
</tr>
<tr>
<td>Understand the KVCC registration process?</td>
<td>79%</td>
<td>17.8%</td>
</tr>
</tbody>
</table>
Community College Survey of Student Engagement

2013 CCSSE
Special Focus Items
During the current term at this college, I completed registration before the first class session(s)

- **Yes**: 94% (KVCC, N=434)
- **Mostly**: 3% (KVCC, N=434)
- **Partly**: 2% (KVCC, N=434)
- **No**: 2% (KVCC, N=434)

- **2012-2013 Promising Practices Respondents** (N = 293, 546)
  - **Yes**: 90%
  - **Mostly**: 6%
  - **Partly**: 2%
  - **No**: 2%
The ONE response that best describes my experience with orientation when I first came to this college is.

- 75.6% attended an on-campus orientation prior to the beginning of classes.
- 41.6% enrolled in an orientation course as part of their course schedule during their first term at this college.
- 19.6% was not aware of a college orientation.
- 12.7% was unable to participate in orientation due to scheduling or other issues.

KVCC (N =433)

2012-2013 Promising Practices Respondents (N=292,088)
During my first term at this college, I participated in a structured experience for new students.

KVCC (N=422)

2012-2013 Promising Practices Respondents (N=285,084)

- Yes, in my first term at this college: 41.1%
- Yes, in my first AND at least one other term at this college: 22.4%
- Yes, but NOT in my first term at this college: 51.0%
- No, I did not: 70.3%
Percent Academic Dismissals & Probation
Fall Term 2008-2012

AD
PB

Fall 2008 = 1495
Fall 2009 = 1654
Fall 2010 = 1833
Fall 2011 = 1742
Fall 2012 = 1772
Title III

Goal of this initiative
*Early Intervention for first semester academically dismissed students*

- First semester in Spring 2013 (Fall Dismissals)
- Required seminar

**Fall 2012**
- 48 appealed and enrolled in ADR
- Average age – 23
- Gender – 34 Females and 14 Males
- Program – 52% were either AALS or GS (25 students)
- Status – 65% were enrolled full time (12 credits or more)
- Outcome - 21 students achieved a GPA of 2.0 or higher (term)
- Outcome – 31 students finished ADR
  - 10 students achieved a GPA between 2.0 and 2.67
  - 11 students achieved a GPA between 3.0 and 3.835
  - 5 students GPA – 1.0 to 1.835
  - 5 Students –achieved a GPA of 0.0
- Enrollment – 26 students are enrolled for Fall 2013
Retention and Graduation Rates 2010-2012

Retention - Refers to the institution’s ability to keep students enrolled from one year to next, or term to term.

Source: Association of Institutional Research Data and Decision-Making Academy Longitudinal Studies
Financial Aid

- Pell & Loans
- Work Study
- Veterans
- ASPIRE, etc.
## Pell & Loans

<table>
<thead>
<tr>
<th>Year</th>
<th>Students Awarded</th>
<th>Pell Amount</th>
<th>Pell # of Stdts</th>
<th>Federal Loan Amount</th>
<th>Loan # of Stdts</th>
<th>Private Loan Amount</th>
<th>Private Loan # of Stdts</th>
<th>Grants Amount</th>
<th>Grant # of Stdts</th>
<th>Grand Total All Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>08-09</td>
<td>1369</td>
<td>$2,100,458</td>
<td>815</td>
<td>$2,698,258</td>
<td>656</td>
<td>$47,510</td>
<td>11</td>
<td>$1,166,257</td>
<td>826</td>
<td>$7,433,573</td>
</tr>
<tr>
<td>09-10</td>
<td>1513</td>
<td>$3,542,742</td>
<td>1085</td>
<td>$2,808,987</td>
<td>731</td>
<td>$34,465</td>
<td>6</td>
<td>$1,241,923</td>
<td>921</td>
<td>$9,105,873</td>
</tr>
<tr>
<td>10-11</td>
<td>1703</td>
<td>$4,658,921</td>
<td>1292</td>
<td>$3,349,448</td>
<td>793</td>
<td>$40,171</td>
<td>8</td>
<td>$1,283,805</td>
<td>1031</td>
<td>$10,955,743</td>
</tr>
<tr>
<td>11-12</td>
<td>1727</td>
<td>$4,529,232</td>
<td>1325</td>
<td>$4,576,425</td>
<td>912</td>
<td>$67,830</td>
<td>11</td>
<td>$1,302,303</td>
<td>1054</td>
<td>$11,939,150</td>
</tr>
<tr>
<td>12-13</td>
<td>1710</td>
<td>$4,241,129</td>
<td>1284</td>
<td>$4,835,860</td>
<td>901</td>
<td>$90,859</td>
<td>12</td>
<td>$1,135,943</td>
<td>1114</td>
<td>$11,733,788</td>
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## Work Study

<table>
<thead>
<tr>
<th>Year</th>
<th>Federal Work Study</th>
<th># of FWS Stud</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-2009</td>
<td>$47,205</td>
<td>41</td>
</tr>
<tr>
<td>2009-2010</td>
<td>$55,647</td>
<td>48</td>
</tr>
<tr>
<td>2010-2011</td>
<td>$46,323</td>
<td>33</td>
</tr>
<tr>
<td>2011-2012</td>
<td>$43,654</td>
<td>29</td>
</tr>
<tr>
<td>2012-2013</td>
<td>$40,832</td>
<td>30</td>
</tr>
</tbody>
</table>

Note: Decrease in funds available – decrease in students receiving WS benefits
## Veterans

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Students</th>
<th>VA Benefits Amount of Monthly Allowance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-2009</td>
<td>79</td>
<td>$471,039</td>
</tr>
<tr>
<td>2009-2010</td>
<td>92</td>
<td>$561,229</td>
</tr>
<tr>
<td>2010-2011</td>
<td>114</td>
<td>$821,771</td>
</tr>
<tr>
<td>2011-2012</td>
<td>117</td>
<td>$813,349</td>
</tr>
<tr>
<td>2012-2013</td>
<td>128</td>
<td>$983,926</td>
</tr>
</tbody>
</table>

Note: Increase in number of Veterans attending & monthly allowance
<table>
<thead>
<tr>
<th>WDC/DHS/Voc Rehab/ASPIRE # of Students*</th>
<th>Tuit Waiver # of Students</th>
<th>Approx $ Amounts for prev 2 columns**</th>
</tr>
</thead>
<tbody>
<tr>
<td>309</td>
<td>67</td>
<td>$ 902,846</td>
</tr>
<tr>
<td>247</td>
<td>33</td>
<td>$ 860,880</td>
</tr>
<tr>
<td>231</td>
<td>78</td>
<td>$ 755,304</td>
</tr>
<tr>
<td>230</td>
<td>23</td>
<td>$ 606,357</td>
</tr>
<tr>
<td>141</td>
<td>20</td>
<td>$ 405,239</td>
</tr>
</tbody>
</table>

*These are students receiving benefits from ASPIRE, DHS, TRA/TAAT, Voc Rehab, Worker’s Comp and WDC/TDC

**This amount is not actual dollars. Since we cannot know the actual dollar amount, the amount in Power Faida is the amount for that item in the cost of attendance budget.
Upcoming Trends in Financial Aid Regulations/Procedures

• Supreme Court decision on the Defense of Marriage Act (DOMA)
• 150% direct subsidized Loan Limit
• Reporting Employment Outcome
• New Verification items required
• Long Term: Possibility that graduation and transfer rates will be tied to a college’s approval for offering FA.
Learning Commons @ Lunder Library

Collaborative effort to create a one-stop for academic support services. The Commons will include all services offered through the Marden Center, Library reference and research services and technology assistance.

To Date
• A committee of staff, faculty and students formed
• Hired a Director of the Learning Commons
• Creating the physical foundation in Lunder Library
  • Removal of stacks
  • Creation of offices
  • Re-location of Library Staff to Circulation Desk side of Library
• Introduction of the Math/Science Learning Specialist (Kenlyn Clark)
• Introduction of Director of LC & academic support services such as tutoring, disability, testing accommodations for SWD & assistive technology

Next Steps
• Creation of a plan for the space – work with a consultant
• Identification of funding/grants to support the next step
TRiO – 5 Year Grant
Serving KV since 1993

- Student Support Services
- First in Family, Income eligible, Disability (180 students)
- Dedicated space – Room 130 King Hall
- All TRIO staff -
  - Lori Wingo Director
  - Michelle Bardsley First Year Coordinator
  - Kathleen Soucier Learning Specialist for Students with Disabilities
  - Landi Wright MATH/Science Learning Specialist
- Marden Center name will remain for the time being
  - Education/marketing campaign

$305,955.00
Objectives:
- Decrease non completion rates in College Algebra and A&P I (gateways classes)
- Increase graduation & transfer rates
- Increase persistence rates for Liberal Studies & General Science Students

Staff:
- Student Success Coordinator
- Science Faculty
- Institutional Researcher
- Math/Science Learning Specialist
- Transfer Counselor (Vacant)
Initiatives from Title III

- Recitation for A&P I
- Flexibility with A&P I Labs
- Identification of a reading score (80)
- LEAP
- Academic Recovery Seminar
- Summer Bridge
- EMAS Retention Pro
  - Referral system – New this semester!
FALL 2013
STUDENT PROFILE

- Age by Gender
- Candidacy Type
- Enrollment Status by Gender
- New & Continuing by Program
Fall 2013: Percent Gender By Age

Male/Female Percentages are evenly distributed across age groupings
Females have a higher percentage of Part-time enrollment than males.
• Majority of students are Continuing Students (44%)
• Nearly two-thirds of Undeclared students are <20.
• Over half (54.2%) of new students are 24 years or younger
Registered Students in Fall 2012 was 2,203 as of August 20, 2012
Registered Students in Fall 2013 was 1,870 as of August 20, 2013
## FALL 2013
Count of Students by Program

<table>
<thead>
<tr>
<th>Program</th>
<th>Continuing</th>
<th>New</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allied Health</td>
<td>118</td>
<td>131</td>
<td>249</td>
</tr>
<tr>
<td>Business</td>
<td>131</td>
<td>45</td>
<td>176</td>
</tr>
<tr>
<td>Education</td>
<td>74</td>
<td>40</td>
<td>114</td>
</tr>
<tr>
<td>Humanities</td>
<td>220</td>
<td>122</td>
<td>342</td>
</tr>
<tr>
<td>Math &amp; Science</td>
<td>120</td>
<td>335</td>
<td>455</td>
</tr>
<tr>
<td>Nursing</td>
<td>43</td>
<td>45</td>
<td>88</td>
</tr>
<tr>
<td>Trades &amp; Technology</td>
<td>81</td>
<td>106</td>
<td>187</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>781</strong></td>
<td><strong>824</strong></td>
<td><strong>1611</strong></td>
</tr>
</tbody>
</table>